### SIMS ASSERTS NAVY NEEDS REORGANIZING

for War and Needs General Staff Like Army's.

MEDAL GIVEN SCHWAB

Ironmaster Optimistic in th Address Praising Work of Arms Conference.

MRS. HATFIELD HONORED gold

Head of Pennsylvania Women's Society Receives French Decoration at Waldorf.

speaking last night at the twenty-third annual dinner of the Pennsyl-vania Society at the Waldow talks.

Never Prepared Adequately ern the department in times of peace."

THREE OF SUBMARINE

AL SMITH AND LYONS TO OPEN K. C. BAZAAR

Articles on Sale Bought by Col. Michael Friedsam.

welfare centre, will continue through

OIL PAINTINGS Calo Art Galleries 128 West 49th St. between B'way

### FRANKIIN SIMON

A STORE OF INDIVIDUAL SHOPS

FIFTH AVENUE, 37TH AND 38TH STREETS, NEW YORK

A Specialty

For Madame

For Madame

COSTUME SUITS

WINTER WRAPS

Caracul fur cloth or

cachemire fur cloth

collared in fashionable

furs . . . 115.00

Made in our own

Fifth Avenue Studios.

of black caracul fur

cloth. One-piece frocks with satin

bodice with matching

coats, collared with

taupe or black wolf

fur . . . . 185.00

Made in our own

Fifth Avenue Studios

of new 1922 tweeds.

new length one button

coats; warmly inter-

lined for immediate

wear . . . 45.00

And Mademoiselle

COSTUME BLOUSE

Copy of a Paris model

in satin Chinois crêpe:

new colorings . 29.50

For Madame

For Madame

A NEW

For Mademoiselle

TWEED SUITS

Specialty Shop

from each

### Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

Monday

### WOMEN'S GOWNS

At Exactly Half Yesterday's Reduced Prices

The Season's Most Desirable Models In Black and All the Smart Colors

All taken from our regular stock and the half prices do not represent half of the regular price but half of yesterday's reduced prices.

38 Original Paris Model Gowns

16 Handsome Sequins Evening Gowns

18 Silk Velvet Evening Gowns

17 Silk Velvet Daytime Gowns .

28 Evening Gowns of Chiffon or Georgette

19 Exclusive Dinner Gowns

55 Gowns of Silk Chinois Crêpe

20 Highest Class Silk Gowns

**36 Tailored Wool Gowns** 

NO EXCHANGES

NO CREDITS

WOMEN'S GOWN SHOP Third Floor

## Franklin Simon & Co.

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Monday

WOMEN'S HIGH CLASS FUR TRIMMED COATS WRAPS OR CAPES 125.00

Regular Prices 195.00 to 245.00

NE of each model and color, made of the most exclusive fabrics of the season, and frimmed with the most fashionable furs.

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WOMEN'S WRAP SHOP - Fourth Floor

# NEW MIDWINTER FASHIONS

Forecast by Foremost Paris Creators And Followed by New York Women of Fashion

THE NEW MIDWINTER SEASON IS OPENING AND THE FASHIONABLE AFFAIRS, SWEEPING THE OLD SOCIAL CALENDAR OUT AND THE NEW ONE IN, REQUIRE ANOTHER GOWN FOR DINNERS OR DANCES, A COSTUME SUIT FOR TEAS AND A TWEED SUIT FOR TOWN OR COUNTRY—SOMETHING DIFFERENT - SOMETHING NEW



Just Finished

BY OUR CUSTOM DRESSMAKING STUDIOS AND READY-TO-WEAR.

For Madame

GOWNS IN BLACK OR GLITTERING COLORS FOR DINNER OR EVENING

125.00

Usual Prices \$245.00 to \$345.00

Fashion's favor is divided between stately black velvet gowns and creations in glittering colors, while Franklin Simon & Co. favor both modes, presenting numerous models but only one of each.

FRENCH GOWN SHOP- Third Floor

For Mademoiselle

**BOUFFANT GOWNS OF BLACK** SILK VELVET WITH COLLARS AND CUFFS OF VENISE LACE

75.00

Usual Price \$110.00

Slim little bodices and bouffant skirts personify the latest Paris mode in a model personifying youth, Venise lace rounds the Victorian neckline and

### And Mademoiselle edges the short sleeves. GAILY COLORED MAISON MADEMOISELLE Second Floor TURBANS

of taffeta or satin in jeweled or embroidered effects . 15.00

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